<table>
<thead>
<tr>
<th>Green Fund Application</th>
<th>Numerical Assessment Rubric</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Budget and Funding</strong></td>
<td>- Unbalanced and unclear budget</td>
<td>- Lack of clarity in budget</td>
<td>- Budget balances but there are still questions</td>
<td>- Budget balances and is comprehensive</td>
<td>- Leaves no questions unanswered</td>
</tr>
<tr>
<td><strong>Funds from Other Sources</strong></td>
<td>- None</td>
<td>- Some additional</td>
<td>- Matching</td>
<td>- More than matching</td>
<td></td>
</tr>
<tr>
<td><strong>Outreach and Education</strong></td>
<td>- No articulated educational impacts - Project isolated in one unit - No visibility</td>
<td>- Reaches a limited and specific population (e.g. one unit) - Low visibility - Some educational value</td>
<td>- Reaches multiple groups but not “everybody” - Moderate visibility</td>
<td>- Reaches a wide variety of people and groups - High visibility</td>
<td></td>
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<tr>
<td><strong>Student Engagement and Leadership</strong></td>
<td>- Does not clearly involve students at all</td>
<td>- Primarily fac/staff led but involves students - Gives a limited and temporary opportunity for student leadership and volunteerism</td>
<td>- Fac/staff and students work together more or less equally. - Gives core group of students tangible skill building, leadership, and volunteer opportunity</td>
<td>- Students lead with guidance from fac/staff - Gives substantial and lasting leadership, skill building, and volunteer opportunities to multiple groups. - Student leadership result is lasting (multi-year) and has opportunity to grow.</td>
<td></td>
</tr>
<tr>
<td><strong>Collaboration and Connection</strong></td>
<td>- Coming from one unit</td>
<td>- Could work with other units but hasn’t made those connections</td>
<td>- Has made some cross unit connections; could do more</td>
<td>- Has really worked to get other units involved.</td>
<td></td>
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<tr>
<td><strong>Environmental Benefit</strong></td>
<td>- No clear benefit</td>
<td>- Benefit is assumed but not verifiable. - Not well supported by data - Supports environmental goals but result is abstract or minimal</td>
<td>- Moderate benefit - Promotes conservation goals in specific ways - Not well supported by data</td>
<td>- Benefit is significant and efficient - Includes data to support claim - Posters specific environmental change - Demonstrates verifiable conservation of resources</td>
<td></td>
</tr>
<tr>
<td><strong>Social Benefit</strong></td>
<td>- No clear benefit</td>
<td>- Has the potential to be socially beneficial but those connections haven’t been made - Is not unethical nor exploitive</td>
<td>- Supports some movements of social justice (fair wages, fair trade, small/local business, minority empowerment, etc.) - Is not unethical nor exploitive</td>
<td>- Includes data to support claim - Supports several movements of social justice - Is not unethical nor exploitive</td>
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</tr>
</tbody>
</table>
| **Economic Benefit** | -No clear benefit  
-Proposal does not include means to meet ongoing, long-term costs  
**Or...**  
-Moderate benefit/high cost  
-Ongoing costs could be met externally  
-Moderate benefit/low cost  
-Ongoing costs are met externally  
-Some long term cost savings  
-Significant benefit to university relative to cost  
-Demonstrates positive ROI when applicable  
-Ongoing costs are met externally  
-Payback within a reasonable time frame  
-Includes data to support claim | -Moderate benefit/high cost  
-Ongoing costs could be met externally  
-Moderate benefit/low cost  
-Ongoing costs are met externally  
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-Demonstrates positive ROI when applicable  
-Ongoing costs are met externally  
-Payback within a reasonable time frame  
-Includes data to support claim |
| **Duration of Benefits** | -Not lasting (e.g. one time event)  
-Lasts a year or so (e.g. event plants “seeds”)  
-Does not include a data tracking plan  
-Multi-year (few) (e.g. event leads to action or repeating event; temporary infrastructure improvement)  
-Includes a data tracking plan  
-Multi-year (many) (e.g. event leads to action and repeating, lasting infrastructure improvement)  
-Includes a data tracking plan | -Not lasting (e.g. one time event)  
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-Includes a data tracking plan  
-Multi-year (many) (e.g. event leads to action and repeating, lasting infrastructure improvement)  
-Includes a data tracking plan |
| **Promotion** | -No promotional plan  
-Project includes minimal promotional tactics  
-Project includes several promotional tactics  
-Project has comprehensive, creative, and clear promotional plan | -No promotional plan  
-Project includes minimal promotional tactics  
-Project includes several promotional tactics  
-Project has comprehensive, creative, and clear promotional plan | -No promotional plan  
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-Project has comprehensive, creative, and clear promotional plan | -No promotional plan  
-Project includes minimal promotional tactics  
-Project includes several promotional tactics  
-Project has comprehensive, creative, and clear promotional plan |
| **Alignment with existing campus sustainability planning (energy, water, waste, buildings, transport, purchasing, grounds, food/dining, outreach, research, or social equity)** | -Does not support campus goals  
-Project links to at least one area of sustainability in Operating Papers  
-Project links to more than one area of sustainability listed  
-Reflects some links to current campus plans and efforts  
-Project links to many areas of sustainability listed  
-Makes a strong and specific link to current campus plans and efforts | -Does not support campus goals  
-Project links to at least one area of sustainability in Operating Papers  
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-Makes a strong and specific link to current campus plans and efforts |
| **Feasibility of Project** | -Project is not at all feasible on our campus  
-Project has no approval from relevant campus entities  
-Project may be feasible on campus, but does not have approval from relevant campus entities  
-Project has approval from relevant campus entities, but will take a long time to develop prior to beginning  
-Project has approval from all relevant campus entities AND is ready to begin upon funding award | -Project is not at all feasible on our campus  
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