



RECYCLEMANIA

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- Friendly competition and benchmarking tool for college and university recycling programs
- Promote waste reduction activities to their campus communities.
- An 8-week period each spring where participating colleges report their numbers for recycling and trash collected each week, which are then ranked in various categories.

RecycleMania is a fun way to rally our campus to reduce and recycle even more!



*Take a Journey with  
us through  
Recyclemania!*

February 6th – March 31st

# First, we explored Saluki's knowledge of some recycling trivia at our Spin the Wheel Trivia

Here are some Recycling Fun Facts!

- 350,000 aluminum cans are produced every minute!
- To produce each week's Sunday newspapers, 500,000 trees must be cut down.
- Recycling plastic saves twice as much energy as burning it in an incinerator.
- Every month, we throw out enough glass bottles and jars to fill up a giant skyscraper. All of these jars are recyclable!

How many of these did you know before?



Then we asked SIU students WHY THEY RECYCLE in which they gave responses ranging from...

*Duty  
towards  
the future*

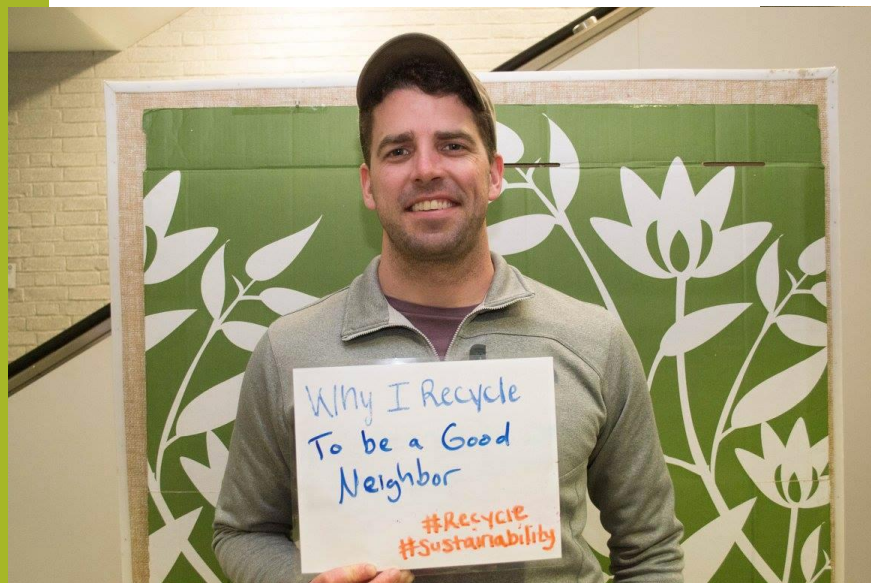
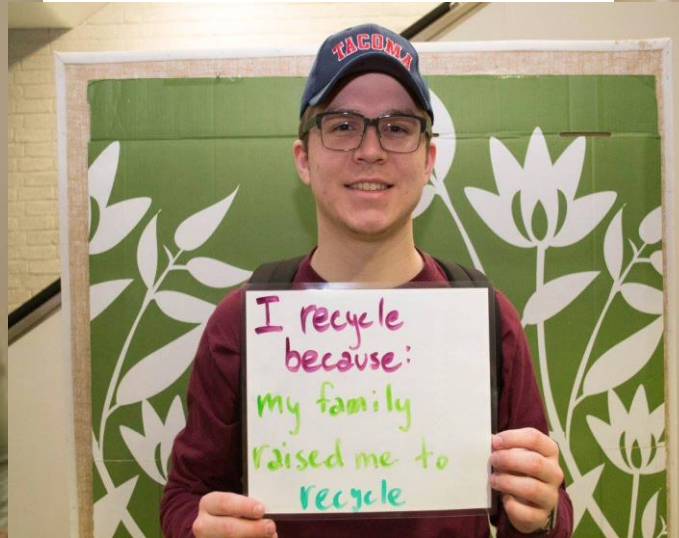
*Love for  
**Earth***

*Passion for Social Justice*

Family

...And so much more







We challenged a group of students to become active with their recycled materials by keeping track of it in a *Recycle Weigh In!* They kept their mixed and paper recycling in a gallon ziplock bag for 4 days to show how many items they recycle that they might not have even noticed.





*"I think sustainability is so incredibly important, and for that reason I volunteered with the recycle weigh in. The experience taught me that perhaps receptacle container locations need to be reevaluated. I also noticed SIU has the physical containers, but maybe could be enhanced with better signage, and promotion to students and staff to properly dispose." – Celine Aguilar*





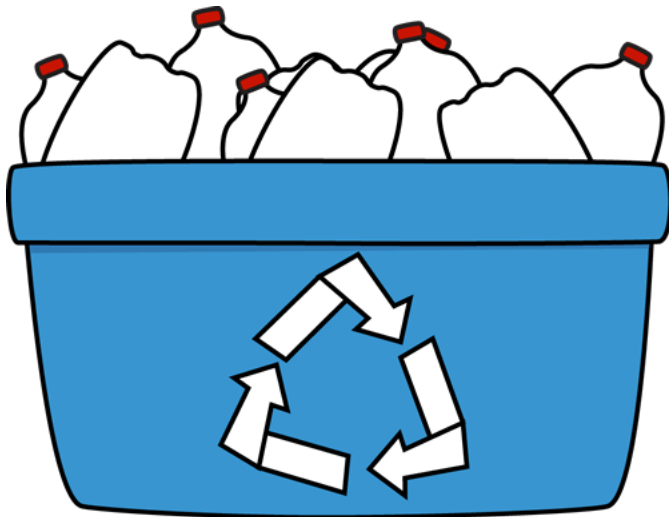


*"My comments about the week were mostly about how much recycling is collected from SIU events and how no one notices until it's carried around." - Evan*

*"I enjoyed collecting all of my recyclables for the week because it helped me have a better perspective of what materials I was using in a typical weekly basis." - Nora*



- Thoughts about recycling can be showcased through many different ways so we teamed up with Art & Design student, Ashley Booth, to help us Spring into Action by having her redesign a recycling bin LIVE.



## The Finished Product





# Free-throw Fridays

We gave students an opportunity to display their recycling and basketball skills through “Free-throw Fridays” where for each recyclable material you bring, you got a chance to win a Fitbit! The lucky winner was Veronica Kleber! Congrats Veronica!!



# RECYCLEMANIA RESULTS

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Through all the fun we had with students, we also made sure to track and report our recycling data each week!



Weekly Results		Preseason Week (Not Cumulative)		Regular Season Week (Cumulative)							
	Year	1	2	1	2	3	4	5	6	7	8
Diversion weekly recycling rate (%)	2017			19.89%	20.98%	21.77%	22.19%	23.29%	20.59%	20.17%	20.49%
	2016		13.73%	27.28%	24.41%	23.22%	22.52%	22.15%	21.57%	21.71%	24.85%
Per Capita Classic lbs/person	2017			0.47	1.04	1.76	2.40	3.34	3.46	3.87	4.55
	2016		0.55	0.96	1.58	2.19	2.83	3.48	4.02	4.61	5.56
Total Recycling lbs	2017			16,647	35,892	57,870	78,200	103,671	106,261	121,185	141,883
	2016		11,969	29,210	50,893	73,190	94,486	115,736	127,374	147,897	176,327
Paper lbs/person	2017			0.20	0.59	0.96	1.33	1.96	2.05	2.29	2.52
	2016		0.23	0.57	0.85	1.13	1.39	1.65	1.98	2.28	3.01
Corrugated Cardboard lbs/person	2017			0.20	0.37	0.58	0.80	1.01	1.02	1.15	1.54
	2016		0.25	0.23	0.48	0.73	0.98	1.19	1.30	1.52	1.66
Bottles & Cans lbs/person	2016		0.06	0.16	0.24	0.32	0.45	0.64	0.74	0.82	0.89
Food Organics lbs/person	2017			0.29	0.60	0.88	1.18	1.40	1.40	1.68	1.94

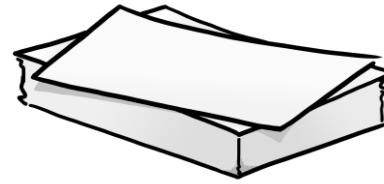
141,883

pounds of total recycling  
during Recyclemania



55,147

Paper



42,431

Organics



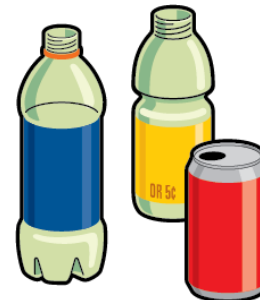
33,650

Cardboard



10,650

Commingled





**THANK YOU ALL FOR  
PARTICIPATING**

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