SIU Sustainability Council Project
Final Report

Project title: Alternative Spring Break 2013
Project I.D. #: 41203
Award date: May 2012
Completion date: May 2013
Funds used (if different from award amount): $845 (full amount awarded)

***

Brief write up of project/project experience (not to exceed 250 words):

Alternative Spring Break (ASB) is designed to give students an alternative to the stereotypical spring break. Trip destinations are chosen to specifically address a social justice or environmental health issue. This student led program offers a fun, educational, and life altering opportunity for participants to bond while providing much needed community service. Students travel together to their destination, provide community service for approximately half of each day, and spend the remaining time exploring the area and enjoying group activities. ASB is alcohol and drug free.

Each trip is led with a student site leader and a staff/faculty partner. Site leaders are trained to lead the group and to respond effectively to unplanned situations. The staff/faculty partner serves the site leader in planning and leading the trip. A staff/faculty partner is vital to the success of the program and ensures students have a friendly and familiar contact on campus.

ASB 2013 had three trips, Nashville Tennessee, Memphis Tennessee and New Orleans, Louisiana. These trips dealt with animal/species conservation, organic urban gardening, and homelessness and hunger, respectively.

ASB 2013 is based on the Active Citizen Continuum (Break Away). ASB 2013 participants should move along the continuum as a result of their involvement with ASB.

<table>
<thead>
<tr>
<th>Member</th>
<th>Volunteer</th>
<th>Conscientious Citizen</th>
<th>Active Citizen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not concerned with his/her role in the problem/with the issue</td>
<td>Concerned and aware of the problem but not well educated about the issues</td>
<td>Concerned with discovering root causes of the problem</td>
<td>Makes the community a priority in personal choices and decision</td>
</tr>
</tbody>
</table>

Best things learned/produced from project:

ASB 2013 was a great experience for all involved. Evaluation of the program concluded that participants showed greater intention to engage in community service and volunteer activities in the future as a result of their experience with ASB 2013. Students also reported that they would use their ASB experience to educate themselves and others, interact differently with others,
recruit others to volunteer, and use methods they learned while participating in ASB 2013 to make positive choices throughout their lives.

How do you define sustainability?

Sustainability is making conscious choices to promote environmentally protective actions and socially responsible behavior in such a way that the impact of those choices will establish long term benefits to a wide variety of locations and people.

Has this changed over the course of your project? If so, how?

The definition of sustainability as is relates to ASB 2013 has remained the same throughout the course of the project. However, the steps to ensure that the participants are able to fully comprehend attributes of sustainability as defined by the program have been clarified in much better detail over the duration of ASB 2013. These steps will be implemented throughout ASB 2014.

What do you see as the next step for the project?

Alternative Spring Break 2013 resulted in three successful sustainability and community service focused trips. With support from the ASB Executive Board, planning for Alternative Spring Break 2014 is underway. The ASB Executive Board and coordinator hope to expand the number of trips for 2014, and add an additional service element to the program. This element will involve finding local service opportunities associated with each trip focus and volunteering with those organizations to further fulfill the ASB motto, “Think Globally, Act Locally”.

Optional: Do you have any suggestions for the SIU Sustainability Council to improve the Green Fund award process?

NA

*Attach a minimum of five images – these will be used to promote interest in Sustainability Council projects. These can be photographs of the progress of the project, the completed project, or promotional materials.*
Original Budget Request:

<table>
<thead>
<tr>
<th>$ Amount</th>
<th>Item</th>
<th>Description/Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>$250.00</td>
<td>Pens with ASB information</td>
<td>Pens will be given to students at an ASB table during the 'Week of Welcome' and other orientation activities to help promote ASB.</td>
</tr>
<tr>
<td>$170.00</td>
<td>11&quot;X17&quot; posters</td>
<td>These posters will advertise ASB and be used to help recruit student leaders.</td>
</tr>
<tr>
<td>$195.00</td>
<td>5 ½&quot;X 4 ¼&quot; flyers</td>
<td>Flyers will be distributed in University 101 courses to advertise the program and recruit students.</td>
</tr>
<tr>
<td>$480.00</td>
<td>3&quot;X2&quot; advertisement in the Daily Egyptian, two week duration</td>
<td>This advertisement will be used to recruit student site leaders. The advertisement will be in the Daily Egyptian Monday, Wednesday and Friday for two weeks in mid to late August.</td>
</tr>
</tbody>
</table>

Revised Budget: (Award amount $845.00)

<table>
<thead>
<tr>
<th>$ Amount</th>
<th>Item</th>
<th>Description/Explanation</th>
</tr>
</thead>
<tbody>
<tr>
<td>$208.93</td>
<td>Print Materials</td>
<td>Posters used to advertise ASB and help recruit student leaders. Flyers distributed in University 101 courses and various academic departments to advertise the program and recruit students.</td>
</tr>
<tr>
<td>$636.07*</td>
<td>Daily Egyptian Ads</td>
<td>Advertisement used to recruit participants. The advertisement ran in the Daily Egyptian Monday, Wednesday and Friday for two weeks in mid February.</td>
</tr>
</tbody>
</table>

*Total costs for advertising through the Daily Egyptian equaled $736.20. Green Fund award money was used towards this cost.

Itemized receipts listed on next page.
Printing Expenditure for Alternative Spring Break 2013

- Cost of Paper = ($20.30 cost/500 ream)
  - (11x17) - .04 cents per sheet
  - (8.5 x 11) - .02 for half sheet
  - (5.5 x 4.125) - .01 for half sheet

- Cost of Ink = Color
  - MX-31NTBA (Black) – 18000 Page-Yield, $55.41
  - MX-31NTCA (Cyan) – 15000 Page-Yield, $59.30
  - MX-31NTMA (Magenta) – 15000 Page-Yield, $56.39
  - MX – 31NTYA (Yellow) – 15000 Page-Yield, $59.30
  - \[ \frac{55.41}{18,000} + \frac{59.30}{15,000} + \frac{56.39}{15,000} + \frac{59.30}{15,000} = .4 \text{ cents per page} \]

- Cost of Ink = Black
  - MX-31NTBA (Black) – 18000 Page-Yield, $55.41
  - \[ \frac{55.41}{18,000} = .3 \text{ cents per page} \]

- Large Format Printer (Epson Stylus 7700)
  - $1.18 per square foot = ink
  - $2.90 per square foot = paper
  - = $4.08 per square foot

Grant Money - $170 for 11“x17” approximately 380 color 11x17
Grant Money - $195 for 5.5“x4.25” approximately 475 color 5.5 x 4.25

Documented ASB Materials Printed:

- Color Flyers (8.5” x 11”) – quantity 225 – sides 1 = 225 impressions x .42 = $94.50
- 8.5 x 11 Color Brochures – quantity 30 – sides 2 = 60 impressions x .4 + 30 x .02 = $24.24
- Table Tents (8.5” x 14”) – quantity 4 – sides 1 = 4 impressions x .42 = $1.68
- Color Half Sheets – quantity 75 – sides 1 = 75 impressions x .41 cents = $30.75
- Large Color Posters (20” x 24”) 3.6 ft² – quantity 2 – sides 1 = $8.16
- Black & White Brochures – quantity 80 – sides 2 = 160 impressions x .3 + 80 x .02 = $49.60

Total cost of printed materials:

$208.93
**Statement**

<table>
<thead>
<tr>
<th>Date</th>
<th>Reference #</th>
<th>Description/Other Comments/Charges</th>
<th>Type</th>
<th>Runs</th>
<th>Amount</th>
<th>Total</th>
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<tbody>
<tr>
<td>02/11/2013</td>
<td>01938741</td>
<td>3x4 Spring Break Ad.</td>
<td>INV</td>
<td>0</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>02/12/2013</td>
<td>01938829</td>
<td>01 Daily Egyptian - 3x4 Spring Break Ad.</td>
<td>PUB</td>
<td>1</td>
<td>127.20</td>
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<td>01938896</td>
<td>01 Daily Egyptian - 3x4 Ad. Spring Break</td>
<td>PUB</td>
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<td>254.40</td>
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<td>02/18/2013</td>
<td>01939007</td>
<td>01 Daily Egyptian - 3x4 Ad. Spring Break</td>
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<td>02/19/2013</td>
<td>01939189</td>
<td>01 Daily Egyptian - 3x4 Ad. Spring Break</td>
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<td>02/20/2013</td>
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<td>636.00</td>
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**Statement of Account Aging of Past Due Accounts**

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<th>1308</th>
<th>1307</th>
<th>1306</th>
<th>1305</th>
<th>1304</th>
<th>Total Due</th>
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</thead>
<tbody>
<tr>
<td>Amount</td>
<td>763.20</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>763.20</td>
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</tbody>
</table>

**Agency/Client Information**

- **Agency/Client Name**: Daily Egyptian
- **Agency/Client Number**: 04100228
- **Agency Name**: Daily Egyptian
- **Mailcode**: 6887
- **Phone**: (618) 533-3311
- **Fax**: (618) 533-3248
- **Address**: 374 E Grand Ave - Bldg 0269, Carbondale, IL 62901

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**Notes:**

- Please detach and return the upper portion with your remittance.

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**To charge this amount to your credit card, please complete the following information and return to the address below:**

- [ ] Visa
- [ ] Mastercard
- [ ] Discover

- **Card#**
- **Exp Date:**
- **Signature:**
# Transfer Voucher

**Southern Illinois University**

Please complete the following information and sign below and forward to Accounting Services. If you have any questions, please call Accounting Services.

**General Instructions:**
1. The fund required must align with each unique Budget, Account, University account number.
2. The fund required in the budget must be transferred to Accounting Services.

<table>
<thead>
<tr>
<th>Account Number</th>
<th>Fund Purpose</th>
<th>Dept. Acct 1</th>
<th>Dept. Acct 2</th>
<th>Nat. Acct</th>
<th>Object</th>
<th>FY</th>
<th>Budget Purpose Description</th>
<th>Dollar Amount</th>
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</thead>
<tbody>
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<td></td>
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<td>200000</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

**AB5 101**

**Date of Activity/Service:**
March 2014

**Description of Transaction:**
Units to be used for Alternative Spring Break activities focusing on environmental issues.

**AS# 1220**

Signatures and Dates:

- Date: 12/Jan/2018
- Signature: [Signature]

**Note:**
- The transfer is associated with the following fund.