### SIU Sustainability Council Project Final Report

Project title: Alternative Spring Break 2013

Project I.D. #: 41203 Award date: May 2012 Completion date: May 2013

Funds used (if different from award amount): \$845 (full amount awarded)

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Brief write up of project/project experience (not to exceed 250 words):

Alternative Spring Break (ASB) is designed to give students an alternative to the stereotypical spring break. Trip destinations are chosen to specifically address a social justice or environmental health issue. This student led program offers a fun, educational, and life altering opportunity for participants to bond while providing much needed community service. Students travel together to their destination, provide community service for approximately half of each day, and spend the remaining time exploring the area and enjoying group activities. ASB is alcohol and drug free.

Each trip is led with a student site leader and a staff/faculty partner. Site leaders are trained to lead the group and to respond effectively to unplanned situations. The staff/faculty partner serves the site leader in planning and leading the trip. A staff/faculty partner is vital to the success of the program and ensures students have a friendly and familiar contact on campus.

ASB 2013 had three trips, Nashville Tennessee, Memphis Tennessee and New Orleans, Louisiana. These trips dealt with animal/species conservation, organic urban gardening, and homelessness and hunger, respectively.

ASB 2013 is based on the Active Citizen Continuum (Break Away). ASB 2013 participants should move along the continuum as a result of their involvement with ASB.

Member	Volunteer	Conscientious Citizen	Active Citizen
Not concerned with	Concerned and	Concerned with	Makes the
his/her role in the	aware of the	discovering root	community a priority
problem/with the	problem but not well	causes of the problem	in personal choices
issue	educated about the		and decision
	issues		

Best things learned/produced from project:

ASB 2013 was a great experience for all involved. Evaluation of the program concluded that participants showed greater intention to engage in community service and volunteer activities in the future as a result of their experience with ASB 2013. Students also reported that they would use their ASB experience to educate themselves and others, interact differently with others,

recruit others to volunteer, and use methods they learned while participating in ASB 2013 to make positive choices throughout their lives.

How do you define sustainability?

Sustainability is making conscious choices to promote environmentally protective actions and socially responsible behavior in such a way that the impact of those choices will establish long term benefits to a wide variety of locations and people.

Has this changed over the course of your project? If so, how?

The definition of sustainability as is relates to ASB 2013 has remained the same throughout the course of the project. However, the steps to ensure that the participants are able to fully comprehend attributes of sustainability as defined by the program have been clarified in much better detail over the duration of ASB 2013. These steps will be implemented throughout ASB 2014.

What do you see as the next step for the project?

Alternative Spring Break 2013 resulted in three successful sustainability and community service focused trips. With support from the ASB Executive Board, planning for Alternative Spring Break 2014 is underway. The ASB Executive Board and coordinator hope to expand the number of trips for 2014, and add an additional service element to the program. This element will involve finding local service opportunities associated with each trip focus and volunteering with those organizations to further fulfill the ASB motto, "Think Globally, Act Locally".

Optional: Do you have any suggestions for the SIU Sustainability Council to improve the Green Fund award process?

NA

\*Attach a minimum of five images – these will be used to promote interest in Sustainability Council projects. These can be photographs of the progress of the project, the completed project, or promotional materials.\*

























March 9 - March 16

## Original Budget Request:

\$ Amount	Item	Description/Explanation
\$250.00	Pens with ASB	Pens will be given to students at an ASB table
	information	during the 'Week of Welcome' and other
		orientation activities to help promote ASB.
\$170.00	11"X17" posters	These posters will advertise ASB and be used
		to help recruit student leaders.
\$195.00	5 ½"X 4 ¼" flyers	Flyers will be distributed in University 101
		courses to advertise the program and recruit
		students.
\$480.00	3"X2" advertisement in	This advertisement will be used to recruit
	the Daily Egyptian,	student site leaders. The advertisement will
	two week duration	be in the Daily Egyptian Monday,
		Wednesday and Friday for two weeks in mid
		to late August.

## Revised Budget: (Award amount \$845.00)

\$ Amount	Item	Description/Explanation
\$208.93	Print Materials	Posters used to advertise ASB and help recruit student leaders. Flyers distributed in University 101 courses and various academic departments to advertise the program and recruit students.
\$636.07*	Daily Egyptian Ads	Advertisement used to recruit participants. The advertisement ran in the Daily Egyptian Monday, Wednesday and Friday for two weeks in min February.

<sup>\*</sup>Total costs for advertising through the Daily Egyptian equaled \$736.20. Green Fund award money was used towards this cost.

Itemized receipts listed on next page.

#### **Printing Expenditure for Alternative Spring Break 2013**

- Cost of Paper = (\$20.30 cost/500 ream)
  - o (11x17) . 04 cents per sheet
  - o (8.5 x 11) .02 for half sheet
  - o (5.5 x 4.125) .01 for half sheet
- Cost of Ink = Color
  - o MX-31NTBA (Black) 18000 Page-Yield, \$55.41
  - o MX-31NTCA (Cyan) 15000 Page-Yield, \$59.30
  - o MX-31NTMA (Magenta) 15000 Page-Yield, \$56.39
  - o MX 31NTYA (Yellow) 15000 Page-Yield, \$59.30
  - $\circ$  (55.41/18,000) + (59.30/15,000) + (56.39/15,000) + (59.30/15,000) = .4 cents per page
- Cost of Ink = Black
  - o MX-31NTBA (Black) 18000 Page-Yield, \$55.41
  - $\circ$  (55.41/18,000) = .3 cents per page
- Large Format Printer (Epson Stylus 7700)
  - o \$1.18 per square foot = ink
  - \$2.90 per square foot = paper
  - o = \$4.08 per square foot

Grant Money - \$170 for 11"x17" approximately 380 color 11x17 Grant Money - \$195 for 5.5"x4.25" approximately 475 color 5.5 x 4.25

#### **Documented ASB Materials Printed:**

Color Flyers  $(8.5" \times 11")$  – quantity 225 – sides 1 = 225 impressions  $\times .42 = $94.50$ 

 $8.5 \times 11$  Color Brochures – quantity 30 – sides 2 = 60 impressions  $\times .4 + 30 \times .02 = $24.24$ 

Table Tents  $(8.5" \times 14")$  – quantity 4 – sides 1 = 4 impressions  $\times .42$  = 1.68

Color Half Sheets – quantity 75 – sides 1 = 75 impressions x .41 cents = \$30.75

Large Color Posters (20" x 24") 3.6 ft<sub>2</sub> – quantity 2 – sides 1 = \$8.16

Black & White Brochures – quantity 80 – sides 2 = 160 impressions x .3 + 80 x .02 = \$49.60

Total cost of printed materials:

\$208.93

Daily Egyptian Southern Illinois University Mailcode-6887 Carbondale, IL 62901 Phone: (618) 536-3311 Fax: (618) 453-3248

Statement	Agency/Client Name
02/28/13	Jo BP# 210516 (5805)
Total Amount Due	Due Date
763.20	

INVOICE/STATEMENT

1308	1307	1306	1305	1304
763.20	0.00	0.00	0.00	0.00

Page #	Billing Date	Billed Account Name & Address	Remittance Address
1	02/28/13	Jo BP# 210516 (5805)	Daily Egyptian
Billed C	ustomer#	SMB Wellness Center	Southern Illinois University
041	00228	Student Health Programs 374 E Grand Ave - Bldg 0269	Mailcode-6887
Telep	hone#	Carbondale, IL 62901-6740	Carbondale, IL 62901
(618)4	153 <del>-44</del> 18		

To charge this amount to your credit card, please complete the following information and return to the address below: [ ] Visa [ ] Mastercard [ ] Discover Acct#\_\_\_\_\_\_Exp Date: \_\_\_\_\_\_Signature \_\_\_\_\_\_

#### PLEASE DETACH AND RETURN UPPER PORTION WITH YOUR REMITTANCE

Date	Reference #	Description-Other Comments/Charges	Туре	Runa	Amount	Total
		Balance Forward - 2/1/13			0.00	0.00
02/11/2013	00158741	3x4 Spring Break Ad.	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Spring Break Ad.	PUB	1	127.20	127.20
02/12/2013	00158829	3x4 Ad. Spring Break	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Ad. Spring Break	PUB	1	127.20	254.40
02/13/2013	00158896	3x4 Ad. Spring Break	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Ad. Spring Break	PUB	1	127.20	381.60
02/18/2013	00159067	3x4 Ad. Spring Break	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Ad. Spring Break	PUB	1	127.20	508.80
02/19/2013	00159189	3x4 Ad. Spring Break	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Ad. Spring Break	PUB	1	127.20	636.00
02/20/2013	00159281	3x4 Ad. Spring Break	INV		0.00	0.00
		01 Daily Egyptian - 3x4 Ad. Spring Break	PUB	1	127.20	763.20

#### Statement of Account Aging of Past Due Accounts

1308	1307	1306	1305	1304	Total Due
763.20	0.00	0.00	0.00	0.00	763.20
Daily Egyptian Southern Illinois Unive Mailcode-6887 Carbondale, IL 62901	raity				
		Advertiser Infor	mation		
Statement Date	Billed Account #	Agency/Client Nu	mber	Agency Name	
02/28/13	04100228	04100228			

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