SIU Sustainability Council Project
Final Report

Project title: Sustainability Engagement Education and Discussions (SEED)
Project I.D. #: 100506
Award date: Spring 2010
Completion date: November 2010
Funds used (if different from award amount): $9,917.00

Brief write up of project/project experience (not to exceed 250 words):

SIU15! is the main event on campus which aims to invite technological, business and scientific gurus on campus with the goal of educate the student population on the latest innovations in the real world. SIU15! accomplished this by hosting a 3-day conference from November 4-6, 2010, and in other events on and off campus. All the local organization for SIU15! was done by-the-students, for-the-students. The Green Fund was a large contributor, paying for travel expenses for industry professionals from across the country, as well as publicity. A listing of speakers the GF paid for included:


**Dr. Amit Sethi**, Management Consultant, Z.S. Associates
Amit also holds a PhD in Control Systems from U of I.

**Dr. Vijay Gurbani**, Chief SIP Architect, Bell Labs, Alcatel-Lucent Inc
Dr. Gurbani holds Distinguished Member of Technical Staff (DMTS) title at Bell Labs.

**Dr. Faisal Ishtiaq**, Senior Researcher, Computer Vision, Motorola R&D.
Dr. Ishtiaq holds Distinguished Member of Technical Staff (DMTS) title at Motorola Labs.

**William Tingle**, Vice-President, Information Technology, Enterprise Holdings

**Sedofia Gedzah** Lockheed Martin

**William Sommerville**, Senior Electrical Engineer, United Solar Ovonic Inc.

**Hans-Christoph Steiner**, co-founder, Pure Data Extended

**Arseniy Kozlov**, Founder, KAA Greening Fund

**Theron Trowbridge**, Founder, Crash Space, Los Angeles

**Dewayne Hendricks**, CEO, Tetherless Access

**Alain Bourdeau de Fontaney**, Professor and Researcher, Columbia Institute of Tele-Informatics, Columbia, NY

**Dr. Viswanath Annampedu**, Technical Group Lead, Digital Design, LSI Logic

**Paolo Tosolini**, Social Media and Online Video Consultant, Microsoft USA

**Daniel Campbell**, POWER System Characterization Engineer, IBM
Additionally, 2 students projects were paid for, including one that created a miniaturized wind turbine made out of trash bags and PVC piping, with the other one being a bicycle-powered electricity generator.

Website: http://innovativesystems.siu.edu/
Facebook page: https://www.facebook.com/yesiinnovate

*Attach a minimum of five images – these will be used to promote interest in Sustainability Council projects. These can be photographs of the progress of the project, the completed project, or promotional materials.*

All of the speakers
You have already come to the right place! Extend your professional network now!

Announcing

the SIU INNOVATIVE SYSTEMS CONFERENCE
for the 5th STRAIGHT YEAR in a row.

Come and network with high-profile industry professionals, expand your professional connections, learn from executives, serial entrepreneurs, researchers and market leaders what the real job scenario is like. Listen to quality seminars and learn in workshops from senior industry professionals themselves. Don't limit yourself to be a passive observer of the industry, come be a part of it!

SIU15! will host networking opportunities for all. Business, Engineering, Science, Economics and all majors are welcome.

Visit us online at http://innovativesystems.siu.edu now and sign-up for free! Offer valid till November 1, 2010.

Students competitions, projects demos, speed networking and more! Volunteers get free t-shirt, $5 for others, $10 for food during the 3 days of the conference.

“Yes I Innovate!” SIU15! Conference