

SIU Sustainability Council Project Final Report

Project title: Roman Room Digital Banner

Project I.D. #: 15SP105

Award date: April 22, 2015

Completion date: August 14, 2015

Funds used (if different from award amount): \$3,382.09

Brief write up of project/project experience (not to exceed 250 words):

A large screen TV has been placed on the Roman Room's north wall to display digital banners. This display would eliminate the need for printing banners for that space and would allow the Student Center to display our events digitally.

Best things learned/produced from project:

Using digital signage instead of printed banners shows our effort to be sustainable by keeping excess materials out of the landfills by eliminating the use of paper, vinyl, and inks. It will also be more cost effective by saving money on print media and ink. After the initial purchase cost, the only cost will be software maintenance.

How do you define sustainability?

Sustainability has three main aspects: environmental, economic, and social. It is a sum of efforts to produce a better end result. It involves using environmentally friendly products and services as well as being mindful of the impact that your actions are having on the environment.

Has this changed over the course of your project? If so, how?

It is important to keep educating and promoting the sustainability effort on campus.

What do you see as the next step for the project?

The Student Center will continue to use this display for many years to come. It will allow for the promotion of events, which in turn will keep students aware and promote student development. We will promote sustainability and the Green Fee by including a screen on the display explaining the project.

Optional: Do you have any suggestions for the SIU Sustainability Council to improve the Green Fund award process?

Attach a minimum of five images – these will be used to promote interest in Sustainability Council projects. These can be photographs of the progress of the project, the completed project, or promotional materials.

