GREETINGS AGAIN!

As we all know, February is Black History Month so what could be more fitting than to recognize black Americans who have contributed to positive change and shaping history. This week, we want to introduce you to a black environmental activist who has been drawing attention not only to environmental and social changes but also to proposed solutions and helping make some serious strides.

CHEVON POWELL IS:

- Originally from Texas, where she was in a bad fire at 5 months that scarred her for life and inspired her to do the many things she does today.
- The owner of Golden Bricks Events, which is a company that hosts special events and festivals to display the voices and faces of people of color in outdoors settings.
- The founder of Refuge Outdoor Festival.
- An outdoor advocate and activist.

FOLLOW HER WORK ON INSTAGRAM.
SUSTAINABLE DEVELOPMENT GOALS:

HOW IS SUSTAINABILITY EVERYWHERE?

When thinking about our Sustainable Development Goals, Powell advocates for #3: good health and well-being and #10 reduced inequalities.

Visiting Powell’s Facebook you can read more about her motives on creating more outdoors spaces and spreading more awareness to people of color,

“My friends and I have experienced countless events in the outdoors where there was no-one that looked like us. Us is the various communities of color. Recreational activities has positive impacts on individuals and communities physical, mental, and societal health but it has to be done in a fun and safe way”.

I HOPE THAT THE WORK I DO CONTINUES TO UPLIFT BLACK, INDIGENOUS, PEOPLE OF COLOR AS THE ENVIRONMENTAL AND OUTDOOR LEADERS THAT WE HAVE ALWAYS BEEN. I TELL PEOPLE THAT I CREATE EVENTS SO THAT MORE PEOPLE LOVE THE OUTDOORS SO THAT WE CAN TAKE CARE OF THE PLANET.

-CHEVON POWELL

ADD US ON SOCIAL MEDIA AND CHECK OUT OUR WEBSITE!

- @SIUSUSTAINABILITY
- @SIUCSUSTAINABILITY
- @SUSTAINABILITIY WEBSITE

GOOD HEALTH AND WELL-BEING

REDUCED INEQUALITIES