

Name of person(s) completing report: Camela Moore
Student
Department: Geography and Environmental Resources
Contact Phone and email address: camela.moore@siu.edu
Faculty Advisor(if applicable): Jon Shaffer
Project Title: Recycling Bins In the Tower
Project ID #: 20SP103
Award Date: 4/22/2020
Completion Date: TBD
Total Funds Used: \$4,043

1. Provide a summary of your project/experience

The purpose of the project was to provide recycling bins in every occupied dormitory within the east campus in hopes of increasing the amount of waste being recycled in partnership with the SIU Green Fund and the University Housing Division. We accomplished this goal by purchasing small blue recycling containers. By giving students an easily accessible option for recycling we encouraged them to be more aware of their waste. Most importantly, the bins give students the ability to recycle instead of throwing reusable materials in the trash. With the help of the SIU Green Fund, we were able to purchase 1,400 bins which currently service 1183 residents in the Nelly, Mae Smith, and Schneider Towers.

2. Provide a summary of your results (environmental, soocial, and/or economic including quantifiable data as appropriate (ex. # of individuals reached, ibs. diverted from landfill, energy saved, etc.).

This project was able to provide each east campus resident with their own personal bin. The Housing Department at SIU purchased 1,400 bins for a total of 1183 residents. In addition to this, signage promoting recycling is also being sent out to students and faculty within the residents halls. This signage included messages on how to properly recycle materials. By providing signage, we were able to promote the recycling bin initiative to a large scale audience including residents, faculty, and visitors.

3. Summarize how your project promoted the Green Fee/Sustainability on campus including, but not limited to, flyers created, screenshots if website, signage,etc. Please include website links, if applicable. (Reminder:you are required to promote your project using at least 2 items from the awardee website promotion list.)

My project was mainly promoted through flyers and signage. I created 3 flyers which focused on explaining the concept and the benefits of recycling. These flyers are going to be distributed on multiple social media platforms and will be physically present on campus. The signs posted on social media also featured Green Fund and SIUhashtags. In terms of content, the main flyer features information on what recycling is and the different materials that can be recycled. Another sign featured data on how much energy and resources could be saved when people recycle. By utilizing these measures to promote the project, I ensured the message reached as many people as possible and led to an overall increase in recycling in the Towers.

4. Provide evidence of how you used the Green Fund Marker in your project

I used the SIU Green Fund markers on the bottom corner of all the flyers produced. In addition to this, I used the sustainability hashtags in all the flyers I posted on social media.

5. Is there anything you would do differently if you were to do a similar project in the future? If so, please describe

I consider this project to be an immense success however I would love the opportunity to expand upon some things. I would have loved to put a small pamphlet/flyer in the bins when they were originally placed in the resident dorms. If given the opportunity again, I would design more flyers and promote more both in real life and on social media websites. Also, I would have liked to gather data on how much material was recycled both before and after the bins were placed in the towers. I feel as though this would allow for more concrete evidence on how effective my project was. One last thing is that I would have liked to expand this project to some of the other residential buildings on campus.

6. Provide as an attachment to the email (see email address below) a minimum of 5 digital images. A minimum of one of the five images should include a person. Images should be of high quality as possible and be attached in jpg format, if available. Images will be used to promote interest in sustainability projects on campus and may be used on our website and in other promotional material. These can be photos of the progress of the project or the completed project. Provide captions for photos here.







7. 1. In 2-5 sentences, describe what you learned from completing the Green Fund grant process. Include a detailed response (Do not simply respond “yes” or “no.”) to at least one of the following questions to help us understand how this project has impacted your overall university experience.
 - a. · Do you have a different understanding of sustainability now than you did at the beginning of the process?
 - b. · Did you apply knowledge or skills learned from courses at SIU?
 - c. · Did the completion of the Green Fund grant process help to prepare you for your future career opportunities?

During the entire process I was able to develop a multitude of new skills which will aid me both professionally and personally. I was able to learn new aspects of project design, time management, leadership, and sustainability. I will use the knowledge and experience for this project in all my future community outreach endeavors. I now understand that true sustainability is only achieved when your project/products is accessible to everyone.