Green Fund Application
Numerical Assessment Rubric
__/36

	0	**1**	**2**	**3**
Budget and Funding	-Unbalanced and unclear budget	-Lack of clarity in budget	-Budget balances but there are still questions	-Budget balances and is comprehensive -Leaves no questions unanswered
Funds from Other Sources	-None	-Some additional	-Matching	-More than matching
Outreach and Education	-No articulated educational impacts -Project isolated in one unit -No visibility	-Reaches a limited and specific population (e.g. one unit) -Low visibility -Some educational value	-Reaches multiple groups but not "everybody" -Moderate visibility	-Reaches a wide variety of people and groups -High visibility
Student Engagement and Leadership	-Does not clearly involve students at all	-Primarily fac/staff led but involves students -Gives a limited and temporary opportunity for student leadership and volunteerism	-Fac/staff and students work together more or less equally. -Gives core group of students tangible skill building, leadership, and volunteer opportunity	-Students lead with guidance from fac/staff -Gives substantial and lasting leadership, skill building, and volunteer opportunities to multiple groups. -Student leadership result is lasting (multi-year) and has opportunity to grow.
Collaboration and Connection	-Coming from one unit	-Could work with other units but hasn't made those connections	-Has made some cross unit connections; could do more	-Has really worked to get other units involved.
Environmental Benefit	-No clear benefit	-Benefit is assumed but not verifiable. -Not well supported by data -Supports environmental goals but result is abstract or minimal	-Moderate benefit -Promotes conservation goals in specific ways -Not well supported by data	-Benefit is significant and efficient -Includes data to support claim -Fosters specific environmental change -Demonstrates verifiable conservation of resources
Social Benefit	-No clear benefit	-Has the potential to be socially beneficial but those connections haven't been made -Is not unethical nor exploitive	-Supports some movements of social justice (fair wages, fair trade, small/local business, minority empowerment, etc.) -Is not unethical nor exploitive	-Includes data to support claim -Supports several movements of social justice -Is not unethical nor exploitive

Economic Benefit	-No clear benefit *Or…* -Proposal does not include means to meet ongoing, long-term costs	-Moderate benefit/high cost -Ongoing costs could be met externally	-Moderate benefit/low cost -Ongoing costs are met externally -Some long term cost savings	-Significant benefit to university relative to cost -Demonstrates positive ROI when applicable -Ongoing costs are met externally -Payback within a reasonable time frame -Includes data to support claim
Duration of Benefits	-Not lasting (e.g. one time event)	-Lasts a year or so (e.g. event plants "seeds") -Does not include a data tracking plan	-Multi-year (few) (e.g. event leads to action or repeating event; temporary infrastructure improvement) -Includes a data tracking plan	-Multi-year (many) (e.g. event leads to action and repeating, lasting infrastructure improvement) -Includes a data tracking plan
Promotion	-No promotional plan	-Project includes minimal promotional tactics	-Project includes several promotional tactics	-Project has comprehensive, creative, and clear promotional plan
Alignment with existing campus sustainability planning (energy, water, waste, buildings, transport, purchasing, grounds, food/dining, outreach, research, or social equity)	-Does not support campus goals	-Project links to at least one area of sustainability in Operating Papers	-Project links to more than one area of sustainability listed -Reflects some links to current campus plans and efforts	-Project links to many areas of sustainability listed -Makes a strong and specific link to current campus plans and efforts
Feasibility of Project	-Project is not at all feasible on our campus -Project has no approval from relevant campus entities	-Project may be feasible on campus, but does not have approval from relevant campus entities	-Project has approval from relevant campus entities, but will take a long time to develop prior to beginning	-Project has approval from all relevant campus entities AND is ready to begin upon funding award